

RACHEL NG

Design & Front-End Development

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WORK EXPERIENCE

Vimeo

Oct 2017 - Present

Product Designer

April 2019 - Present

Worked on the Vimeo Live platform. Explored creative ways to incorporate the current Q&A feature into a presentation mode. Looked into improving the current mobile interactivity for the Vimeo clip page. Conducted user interviews with Product Manager to understand our customers and their usage of their video stats.

Design & Front-End Developer

Oct 2017 - April 2019

Managed all Front-End Development for the Mevo marketing and ecommerce site. Worked closely with the Product Marketing Manager to deliver design for marketing materials during product launches and seasonal promotions.

Livestream

(Acquired by Vimeo)

Jan 2017 - Oct 2017

Design & Front-End Developer

Worked within the Mevo marketing team to come up with new creative for brand collaterals, digital ads and promotional materials. Redesigned and redeveloped the website for the launch of Mevo Plus with minimal resources. Worked closely with creative agency to oversee photography that was utilized for the launch.

Bench.co

Mar 2015 - Sept 2016

Front-End Developer

Collaborated with design and marketing to reskin the entire marketing website. Worked closely with design to prototype new ideas and develop internal projects.

Fetch

Mar 2014 - Jan 2015

Co-Founder & Creative Director

Developed a web platform connecting local, reputable dog breeders and shelters with potential dog owners with two other co-founders. Directed all creative including branding, marketing materials, and digital. Worked with team to develop the front-end code. Pitched at Launch Academy's Student Start up challenge and won first place.

Mogo Financial Inc.

Nov 2012 - Dec 2013

Graphic Designer

Strategized with the marketing team and collaborated with print shops to create collateral such as in-store wall graphics, exterior signage, stickers, and flyers. Redesigned the blog as an independent project which required communication with developers to deliver the new design. Rejoined Mogo as a Design & Development Consultant from 2014 - 2015.

Fluid

Feb 2011 - Jan 2012

Digital Designer

Design lead on web projects for clients such as South China Morning Post, Trinity Limited, RacingThePlanet, and Butani. Communicated clearly with a team to ensure strategy was on brief. Adapted quickly to the intense work ethic of Hong Kong businesses.

PacWebCo

Apr 2010 - Aug 2010

Interactive Designer

Hired as an Interactive Designer after two short weeks of intern status. Designed websites and graphical elements for clients such as RBC, Fuck Cancer, and Grind for Kids.

EDUCATION

General Assembly

Apr 2018

Part-time JavaScript Development course.

Lighthouse Labs

Feb 2014

8 week Web Development bootcamp.

BCIT

Oct 2008

New Media & Web Development

Recipient of the Senior Management Certificate. Graduated with honours.

SKILLS

Sketch

Adobe Creative Suite

HTML/CSS

JavaScript

Git

CLI

Art Direction

UI/UX Design

Interaction Design

Visual Design

Wireframing

User Research